

ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)

National Webinar : Increasing Visibility in the Research World using Academic and Social media - 31.10.2020

St. Mary's College (Autonomous)
Re-accredited by NAAC with 'A+' Grade
Thoothukudi -628 001 Tamil Nadu

NATIONAL WEBINAR

ON
INCREASING VISIBILITY IN THE RESEARCH WORLD
USING ACADEMIC & SOCIAL MEDIA

Organized by
Dept. of Library and Research Forum of SMC

31st October, 2020 (Saturday)
4 PM to 5 PM

Chief Patron: Rev. Sr. Flora Mary
Secretary,
St. Mary's College (Autonomous)
Thoothukudi, Tamil Nadu

Patron: Dr. Sr. A.S.J. Lucia Rose
Principal,
St. Mary's College (Autonomous)
Thoothukudi, Tamil Nadu

Resource Person


Dr.M.Tamizhchelvan
Deputy Librarian
The Gandhigram Rural Institute
Dindigul, Tamil Nadu

Coordinators

1. Dr. K.Vinitha
Librarian, St. Mary's College (Autonomous)
Thoothukudi, Tamil Nadu
9442447281

2. Dr. P.J. Joslin
Research Coordinator, Associate Professor of Zoology,
St. Mary's College (Autonomous) Thoothukudi, Tamil Nadu
9442323691

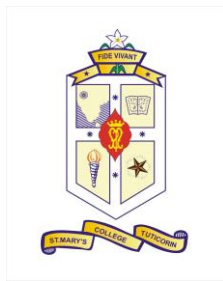
NO Registration Fee
E-Certificate will be provided

Organising Committee
Research Committee & Library Committee
St. Mary's College (Autonomous), Thoothukudi, Tamil Nadu

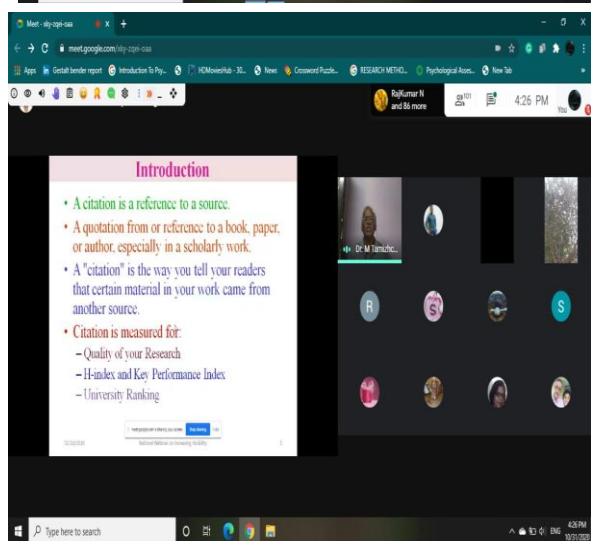
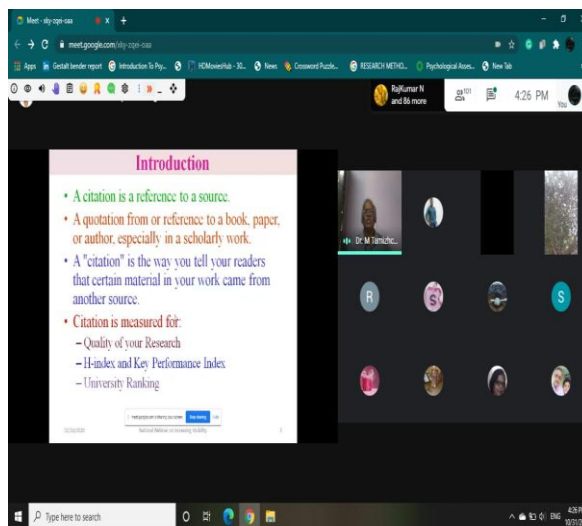
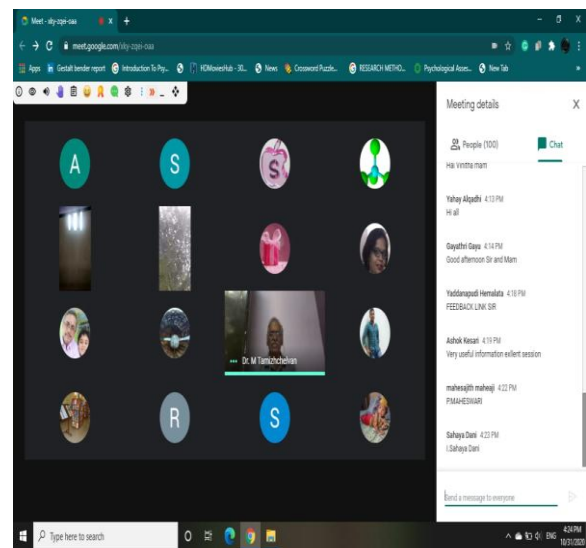
Click here to Register
<https://forms.gle/QuM1kPEu2YZ3hcf18>

webinar link : <https://meet.google.com/whg-tsbt-stn>

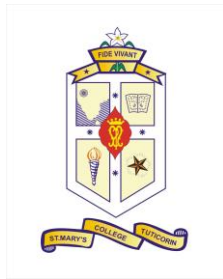
youtube link : <https://youtu.be/QHDX783ac>



ST.MARY'S COLLEGE (AUTONOMOUS)
 (Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
 Thoothukudi – 628001, Tamil Nadu, India
 (Affiliated to Manonmaniam Sundaranar University)



The Department of Library and The Research Forum of SMC jointly organized a National Webinar on the topic **“Increasing Visibility in the Research World using Academic and Social media”** on 31.10.2020. The webinar commenced at 4.00pm invoking the blessings of the Lord Almighty for the smooth conduct of the webinar. Dr. Joslin, Research Coordinator of St. Mary's College (Autonomous), Thoothukudi welcomed the gathering and introduced the resource person Dr.M.Tamizhchelvan. **Rev. Dr. Sr. A.S.J. Lucia Rose**, Principal, St. Mary's College (Autonomous), Thoothukudi, gave the Presidential address and, The Resource person Dr. M. Tamizhchelvan, Deputy Librarian, The Gandhigram Rural Institute, Dindigul, Tamil Nadu delivered the session. 290 participants, from various disciplines all over the country benefitted from the webinar. The Google meet room was full with 100 participants and 190 participants attended the webinar on the Youtube livestream. The topic, which is the need of the hour, was done justice by the well-chosen resource person. The audience received a deep insight into how to make themselves visible efficiently in the research world. The meeting lasted for over an hour and ended with the Vote of Thanks extended by Dr. K. Vinitha, Librarian, St. Mary's College (Autonomous), Thoothukudi, Tamil Nadu. The webinar end with the college anthem.



ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)

National Webinar : Academic visibility in the Digital world - 12.02.2021



St. Mary's College (Autonomous)
Re accredited with A+ by NAAC
Thoothukudi, Tamil Nadu

National Webinar
on
**"ACADEMIC VISIBILITY IN THE
DIGITAL WORLD"**
Organised by Dept. of Library
12.02.2021
2.30 P.M - 3.30 P.M (Virtual Platform)

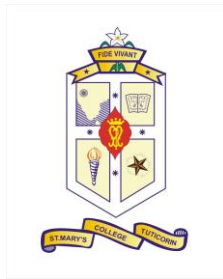
Chief Patron: Rev. Sr. Flora Mary
Secretary
St. Mary's College (Autonomous)
Thoothukudi, TN

Patron: Rev. Dr. Sr. A. S. J. Lucia Rose
Principal
St. Mary's College (Autonomous)
Thoothukudi, TN

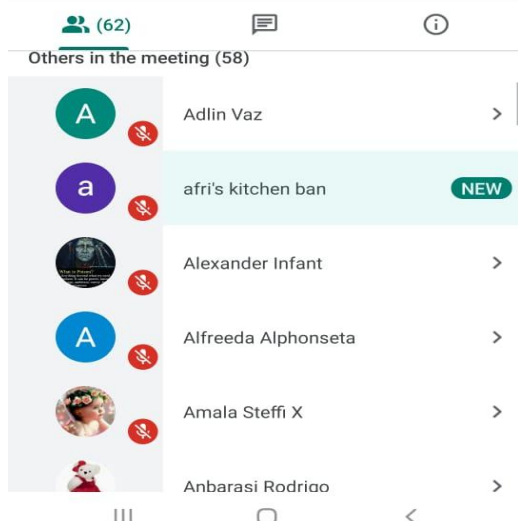
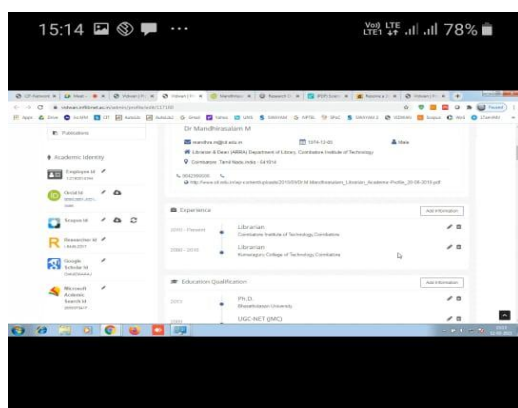
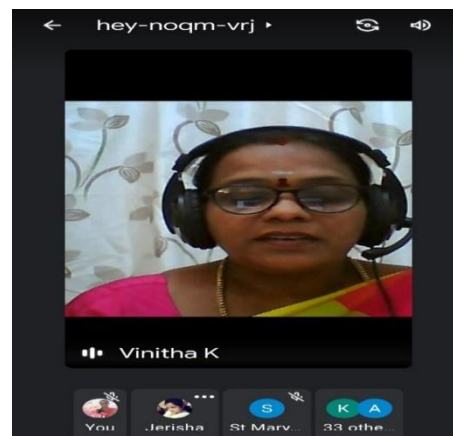


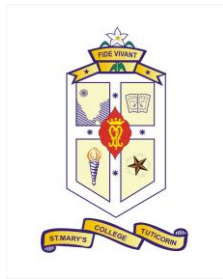
Resource Person
Dr. M. Mandirasalam
Dean & Librarian
Coimbatore Institute of Technology
Coimbatore.

Coordinator
Dr. K. Vinitha
Librarian, St. Mary's College (Autonomous)
Thoothukudi, TN @9442447261
Click here for Webinar Link:
<https://meet.google.com/hey-noqm-vrj?hs=224>
<https://youtu.be/HPp5z8TzcaM>



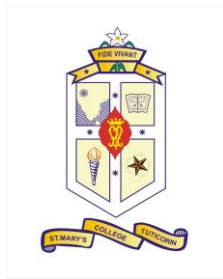
ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)





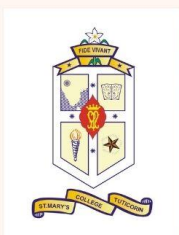
ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)

The Department of Library organised a National Webinar on the topic “Academic Visibility in the Digital World” on 12.02.2021 at 02.30 pm through online mode-Google Meet. The webinar started with a silent prayer followed by welcome address by Dr. K. Vinitha, Librarian, St.Mary's college (Autonomous), Thoothukudi. Dr. M. Mandirasalam, Dean and Librarian, Coimbatore Institute of Technology, Coimbatore was the resource person. He highlighted on the importance of publishing articles in International Journals from among SCOPUS, Web of Science databases that would contribute for the NIRF Ranking. He gave a clear picture of getting ourselves visible in the academic world by demonstrating the process in a simple and understandable fashion about VIDWAN, IRINS, Microsoft Academic ID, Scopus ID, ORCID ID, Research gate etc., which was the actual agenda of the webinar before submitting the NIRF report. He cleared the doubts of the participants. The audience were heads of various departments, faculty members of SMC, research scholars and NIRF members and the webinar served its purpose by developing a clear picture in the minds of the audience about the process of getting a NIRF rank. The vote of thanks was delivered by Dr.Subavathy, Assistant professor, Department of Zoology. The webinar ended with the college anthem. The webinar was hosted both on Google meet as well as YouTube. Total no. of participants including both were 83 on You tube and 60 on Google meet.



ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)

Workshop On Intellectual Property Rights and IP Management for Start up - 16.03.2021



St. Mary's College (Autonomous)

Reaccredited with A+ by NAAC

**Thoothukudi
IIC, Library and IQAC
Organizes**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRs) AND IP MANAGEMENT FOR START UP

16.03.2021 12.30 P.M to 1.30 P.M

Dr. R. Sevukan

Professor and Head
Dept. of Library and Information Science



Sr. Flora Mary
Secretary

Dr.Sr.A.S.J. Lucia Rose
Principal & IIC President

Dr.Sr. C. Shibana
Deputy Principal & IIC Vice President

Ms. A. Amora
IIC Convenor

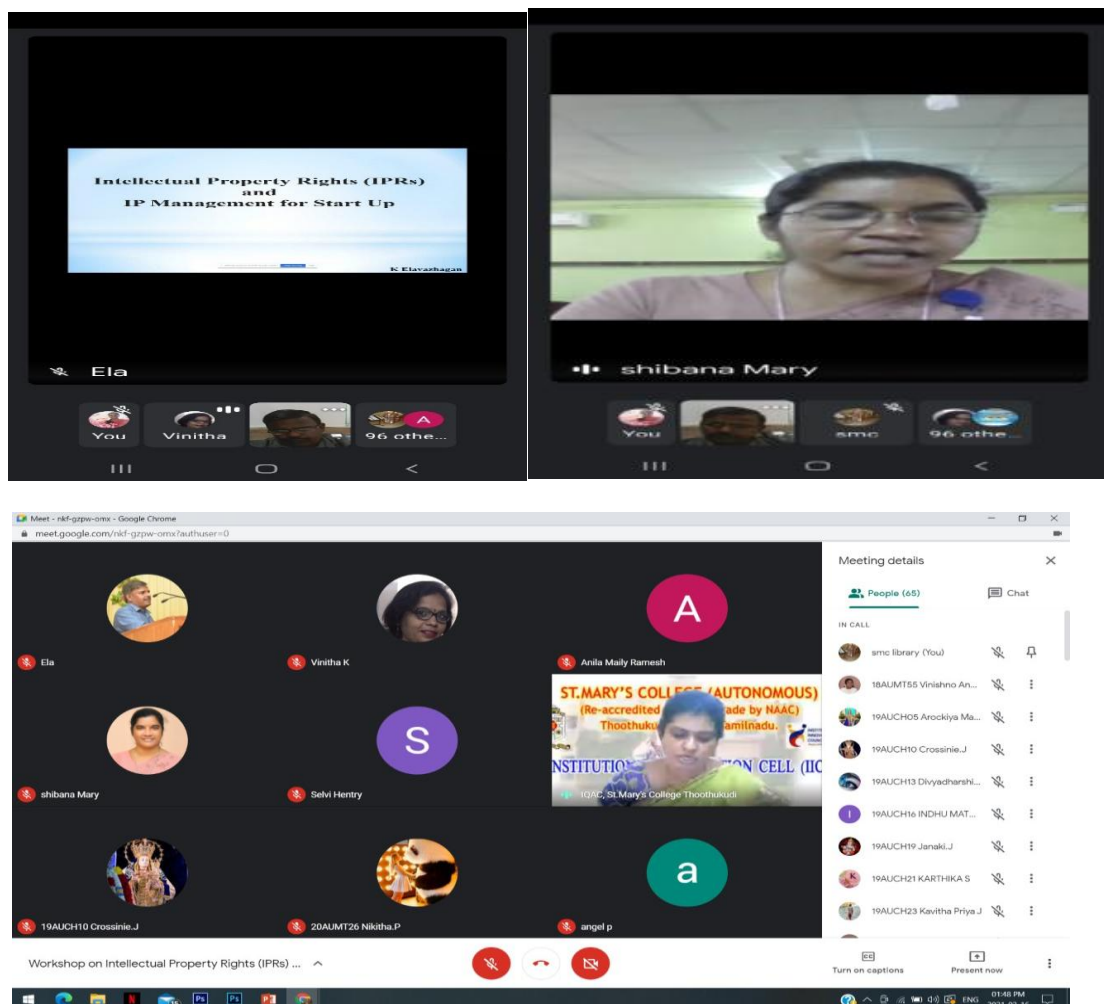
Ms. Anila Maily
IIC- IPR Co-ordinator

Dr. K. Vinitha
IIC- Start up Co-ordinator

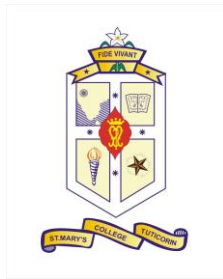
Dr. B. Serena Margaret
IQAC Co-ordinator



ST.MARY'S COLLEGE (AUTONOMOUS)
 (Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
 Thoothukudi – 628001, Tamil Nadu, India
 (Affiliated to Manonmaniam Sundaranar University)



In association with IIC, the Library Committee and the IQAC jointly organized a workshop on IPRs and IP Management on 16.03.2021 on online mode from 12.30pm to 1.30pm. The resource person was Dr. K. Elavazhagan, Chief knowledge Officer, IIM, Tiruchirappalli. The meeting started with a silent prayer invoking God's blessings. Dr. Sr. C. Shibhana IIC- Vice President spread the red carpet welcome to one and all. Ms. J. Anila Maily, IIC- IPR coordinator delivered the preamble of the workshop topic IPR. Dr.K.Vinitha IIC- Startup coordinator introduced the resource person to the gathering. The resource person elaborated on Intellectual Property and their Rights which gave a clear understanding of the need for intellectual property rights and the ways and means of achieving them. The Google meet room was full with 100 participants and 100 + participants benefitted from this workshop on the YouTube live link. Questions were posted on the chat box and the resource person discussed them. The meeting ended with College Anthem.



ST.MARY'S COLLEGE (AUTONOMOUS)
(Re-accredited with 'A+' Grade by NAAC – 4th Cycle)
Thoothukudi – 628001, Tamil Nadu, India
(Affiliated to Manonmaniam Sundaranar University)
